

TABLE 4.9: COMPARISON OF CURRENT/ ACTUAL PURCHASING AND PREFERRED RETAILERS

Category	Current / actual	Preferred purchasing	Difference
Pick n Pay	43%	57%	14%
Checkers	36%	56%	20%
Spar	35%	50%	15%
Woolworths	34%	60%	26%
Local Bakeries	24%	53%	29%
Dischem	7%	15%	8%

 ***Preferred daily consumption of bread***