



Interview Guide

INDIVIDUAL BASED SEMI-STRUCTURED INTERVIEW:

Theme 1: Understanding and unpacking the shared accommodation industry (short term rentals)

1. What is your understanding of shared accommodation (What constitute shared accommodation/short term rentals in your own opinion?)
2. What example can you give of shared accommodation to indicate your understanding of the concept and business?
3. In your own understanding, who are the main participants in the shared accommodation industry/major role players and beneficiaries?
4. In your opinion, what is the value of shared accommodation in the CoCT and/or eThekweni municipalities?
5. What are the challenges facing shared accommodation enterprises in the CoCT and/or eThekweni municipality?

Theme 2: How municipalities are governing/managing shared accommodation enterprises (short term rentals) in South Africa

6. In your opinion, what are the interests of shared accommodation enterprises within the CoCT and/or eThekweni municipalities?
7. What are the challenges are you aware of that arise from the existence of shared accommodation enterprises in the CoCT and/or eThekweni municipalities?
8. In your opinion, what other interests do municipalities need to contend with in managing shared accommodation enterprises in the CoCT and/or eThekweni municipalities?
9. How would you describe how the CoCT and/or eThekweni municipalities manage shared accommodation enterprises?
10. How does the way the CoCT and/or eThekweni municipalities manage shared accommodation enterprises compare with their management of other paid accommodation enterprises?
11. Which other stakeholder interests specifically competes with those of shared accommodation enterprises in the CoCT and/or eThekweni municipalities?
12. What is your assessment of the performance of the CoCT and/or eThekweni municipalities in managing the interests of their stakeholders including shared accommodation enterprises?
13. Are you aware of any existing governance measures within the CoCT and/or eThekweni municipalities used to manage/govern shared accommodation enterprises? Please motivate your answer.

Theme 3: What ethical dilemmas arise as a result of the competing multi-stakeholder interests confronting municipalities in governing the shared accommodation industry (SAI)? What are the Ethical Dilemmas confronting the CoCT and eThekweni municipalities?

14. What is your understanding of what constitute an ethical dilemma?
15. Would you say that there are ethical dilemmas facing municipalities with the existence of shared accommodation enterprises?
16. If yes, what are the ethical dilemmas confronting municipalities in managing shared accommodation enterprises within the CoCT and/or eThekweni municipalities?
17. In your experience, how have the CoCT and/or eThekweni municipalities managed the ethical dilemmas of managing shared accommodation enterprises?

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Theme 4: How do the CoCT and eThekweni municipalities interpret and manage the ethical dilemmas from the competing multi-stakeholder interests in governing the shared accommodation industry?

18. How can you describe the posture of the CoCT and/or eThekweni municipalities in managing shared accommodation enterprises?
19. How other paid accommodations enterprises view the shared accommodation enterprises (what is their posture)?
20. Are you aware of any existing policies and strategies of the CoCT and/or eThekweni municipalities to manage shared accommodation enterprises?
21. What are the framing that informs the policy position of the CoCT and/or eThekweni municipalities on Shared accommodation enterprises (experiences, pressures, priorities, attitudes)?

Theme 5: Explore suggestions on how municipalities can balance the needs of SAI and other Paid Accommodation enterprises/industry stakeholders

22. What suggestions do you have on how the CoCT and/or eThekweni municipalities can manage shared accommodation in view of the interest of other existing paid accommodation enterprises?
23. What measure do you suggest to manage and govern the growth and development of shared accommodation enterprises in the CoCT and/or eThekweni municipalities? What suggestions do you have for the CoCT and/or eThekweni municipalities to **balance** the interests of shared accommodation and other paid accommodation industry enterprises?