# annexure A

**Semi-Structured In-Depth Interview Guide**

The semi-structured in-depth interviews intend to augment findings from the field surveys conducted. Interviews will take place at venues that are convenient for interviewees, and will, with consent of each interviewee, be chronicled for record keeping purposes using note taking and audio recordings.

Participant selection will include all actor types to ensure subjective representation of the market.

The interviews will focus on the personal information, life histories and motives for the decision making of actors at the Johannesburg Fresh Produce Market. The following section further delineates these main areas that will be explored.

**Personal Information**

Personal information includes key demographics of the respondents such as age, gender, race, role in the market and educational attainment. Gathering of personal information will assist to analyse the findings from the field surveys, especially in understanding the actor-specific responses and the rationale behind the interviewee’s answers.

**Life Histories**

Life histories build on the personal information of the interview. This is achieved through unpacking the history of the respondent by asking questions relating to the experience of the respondent over time such as;

* *Who is the respondent?*
* *Where did the respondent spend his childhood?*
* *Did the respondent finish school?*
* *What were key moments in their lives?*
* *How did they get involved with the JFPM?*
* *What are the main advantages and disadvantages of being involved at the JFPM that they have experienced?*
* *What are the main successes and challenges in their lives and work at the market?*

From the responses of these questions the researcher is able to map out how experiences over the lifetime have shaped the social, cultural and economic perspectives of the respondent over time. In addition, life histories allow for complex and multidimensional analysis of the respondent’s responses.

**The Motives of Actors at the JFPM**

The interviewee will expand further on the rationale behind the responses given in the field survey. The interview will attempt to attain the interviewee’s perception of the structure of the market (how it functions), rationality of actors, and social relationships at the market.

**Additional Inputs by the Respondent**

The researcher will offer the respondent the chance to add any other information that they think is of relevance to the study and ask any questions about the study.

**Closing**

At the end of the interview the researcher will thank the respondent for their participation and will reiterate the rights of the respondent.