**BELEZWA’S BUSINESS FOOD FLOWS**

**Belezwa Interview notes**

**INTERVIEW INFORMATION**

Date: 13 February 2021 – present

Location: Constitutional Hill

Interviewer: Makhanana Malungane

1. **PERSONAL INFORMATIONS**

Name/pseudonym: Belezwa

Age: 33

Sex: Female

Highest Level of Education: Matric

Role in agro-food system: Farmer (hydroponics)

Do you have other occupations? Cleaner

How long have you been involved in business? Less than 1 year (business became operational on 1 May 2020, just after the hand lockdown)

1. **FARMER**

|  |  |  |
| --- | --- | --- |
| 8) | Where do you farm? | Constiutional Hill, 11 Kotze Street Braamfontein |
| 9) |  |  |
| 10) |  |  |
| 11) |  |  |
| 12) |  |  |
| 13) |  |  |
| 14) |  |  |
| 15) |  |  |

H. COVID-19 and COVID measures

|  |  |  |
| --- | --- | --- |
| 103) | What do you know about government responses to Covid? | I am aware of the response of the government especially with the requirement to wear masks and sanitize. But I am not aware of what the response are to businesses like mine. I distrust anything linked to the government. Even if I knew something was available I do not think I would apply for it. There is just a lot of corruption. |
| 104) | How did you hear about Covid and government responses to it? | On the news and public announcements made during family meetings [with President Cyril Ramaphosa] |
| 105) | How have these responses affected you? | No I leverages on the Covid-19 measures to scale my businesses |
| 106) | How have Covid and Covid measures affected your household and reproductive work? Any effects on economic activities | No not really. My son is still young so there was no need to help with homework. But with him being home more often it meant that I had to rely heavily on my sister who lives with us |
| 107) | How have you responded to the changes brought by Covid? | Yes. Of course, it is one of the core values of the company. We have even ensured that consumers are made familiar with where the produce comes from through value chain visability |
| 108) | Have you benefitted from any Covid related government or non-government support? If so what support was received? | No |
| 109) | How have you responded to the changes imposed by government? | 1. What they did in response (probe any innovations, changes in equipment or technology)?   No   1. Participation in any associations? Has the role of that association changed?   No   1. Have you been part of or had any discussion with any government officials or leaders? If so with who/which level of government? Did you get any benefit or see any change from that discussion?   No |
| 110) | Has there been any change since Covid in what you and your family eat? |  |

**Additional notes**

* Community programme gave her seedlings to kick-start her business after the theft at the national school of Arts in down-town Newtown
* She was part of programme that helps woman and youth to start agriculture businesses. She was recruited by the City of Johannesburg as part of an entrepreneurship programme